



August 11, 2021

Victoria A. Sardi-Brown
Mattie Miracle Cancer Foundation
P.O. Box 6485
Arlington, VA 22206-0485

Dear Ms. Sardi-Brown,

Cancer is the number one disease killer of children in America. That is why organizations like the Rally Foundation for Childhood Cancer Research (Rally) and Mattie Miracle Cancer Foundation exist. We are on a mission to change that statistic. In 2005, a 17-year-old boy named William was fighting a brain tumor for the second time in two years. Rally Founder and CEO Dean Crowe asked a simple question, "What can I do to help?" William's reply: "Raise money for childhood cancer research and fund the best research wherever it may be." Rally's mission was born that day and we continue to dedicate ourselves to empowering volunteers to raise awareness and funds to find better treatments and, ultimately, cures for all pediatric cancers.

It is important that all children with cancer and their families have access to optimal psychosocial care from the time of diagnosis, throughout treatment and into survivorship or end of life and bereavement care. Psychosocial care is just as important as the medicine, and it is well established that psychosocial support has been found to improve health outcomes and enhance quality of life.

Rally is pleased to endorse the Standards for the Psychosocial Care of Children with Cancer and Their Families and appreciate the opportunity.

Sincerely,

A handwritten signature in black ink that reads "Dean Crowe". The signature is written in a cursive, flowing style.

Dean Crowe
Founder and CEO