

News & Updates

September 2021 | Volume 12 - Number 7

Upcoming Activities

[Fall Candy Drive](#)

About Us

Spreading Hope
Through
Psychosocial
Support SM

[Learn](#)

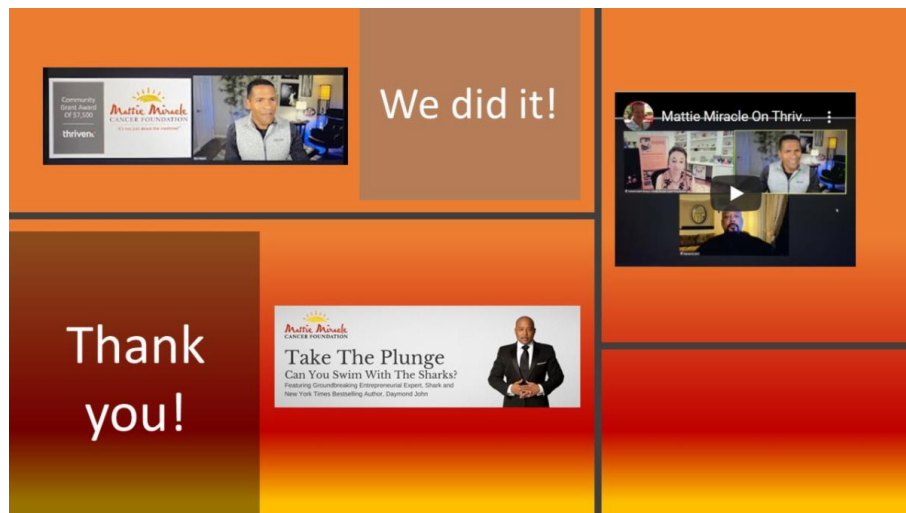
Support

Help Make The
Miracles Possible

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CFC #59853

[Giving](#)



The "Perfect Pitch"

On September 9, Mattie Miracle took the plunge on a live Zoom event, hosted by Shark Tank's own Daymond John. Mattie Miracle gave a four minute pitch, followed by four minutes of questions. In Daymond John's own words, *"Mattie Miracle delivered the perfect pitch!"*

We are grateful that **200 supporters** registered, watched and voted for us. Thanks to your efforts, Mattie Miracle was awarded \$7,500 by [Thrivent](#). Our message deeply resonated with the childhood cancer community as well, and thanks to the generosity of a family affected by childhood cancer, Mattie Miracle received, **\$10,000**, in total that night, to start a new psychosocial initiative.

We received many beautiful chat messages during the Zoom event. Here are a few:

- Go Vicki! Your partnership with patients, families, and our psychosocial teams across the country in children's hospitals is invaluable! Vote for the Mattie Miracle Cancer Foundation!
- I love this mission! We need to understand the emotional fallout of a cancer diagnosis, especially in children who need resources to understand what is happening to them.
- Our son was diagnosed with a childhood brain tumor at the age of 13. While undergoing chemo, radiation, surgery, and two bone marrow transplants at two major medical centers, our son was never once offered psychosocial evaluation or counseling – either during treatment or afterwards. Mattie Miracle is doing amazing and critical work to highlight

the need for psychosocial support for kids diagnosed with cancer, their siblings, and parents.

- Go Mattie Miracle! My son is a childhood cancer survivor. There are not just the days, months, and years of cancer treatment that we need to cope with and survive. But all the psychosocial, mental health issues, and PTSD that we contend with years after the treatment is over. This needs to be addressed. I know my son has some of these issues, which aren't covered by healthcare insurance. Please pick Mattie Miracle for 1st place as this is such a needed service.
- Absolutely essential service and hugely needed – with love and appreciation from a long-time childhood cancer nurse.
- Mattie Miracle is a phenomenal Foundation that spends countless hours and non-profit resources to provide essential psychosocial support to pediatric cancer patients and their families. I am a nurse who is very familiar with the Foundation, and I have seen the amazing ways, in my own job, that their Foundation has made an extraordinary impact.
- Peter and Vicki have done remarkable work all over the nation via Mattie Miracle. Their outreach is a must! Vicki, beautiful words tonight.

Click on the shark to read our Perfect Pitch and to see some video clips from the evening.



It's Not Just About the Medicine SM

Turning September GOLD

The Childhood Cancer advocacy community works tirelessly throughout the year to spread awareness of the disease and its impact on children and families. September is Childhood Cancer Awareness month and thanks to our fellow advocates countless landmarks, cities, and countries turn **GOLD** each September. We invite you to watch this two minute video that illustrates what happens when we unite behind a cause.



Innovative Grants

The Mattie Miracle Cancer Foundation funds

EARLY INVESTIGATOR RESEARCH GRANT RECIPIENT



Stephanie Hullman, Ph.D.



Karen Long-Traynor, Ph.D.



research through the American Psychosocial Oncology Society (APOS). The grants are designed to support the implementation of the Psychosocial Standards of Care for Children with Cancer and Their Families. We are committed to funding research that produces clinical tools and models that optimize the psychosocial care provided to children and their families at treatment sites around the country.

MATTIE MIRACLE IMPLEMENTATION GRANT RECIPIENTS



Taylor Buss, MSW



Christina Sharkey, Ph.D.

This year we awarded **\$30,000** in innovative research grants to four APOS members. Congratulations to:

- Stephanie Hullman, Ph.D.
- Karen Long-Traynor, Ph.D.
- Taylor Buss, MSW
- Christina Sharkey, Ph.D.

To learn more about our grant recipients and their studies, please read more.

[Read More](#)

Rally Endorsement

We are honored that the Rally Foundation became our **19th professional childhood cancer organization to endorse the Psychosocial Standards of Care**. The Rally Foundation shares Mattie Miracle's philosophy that psychosocial support improves health outcomes and quality of life.

The Rally Foundation for Childhood Cancer Research, a 501(c)(3) nonprofit, empowers volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures. Rally is an international children's cancer foundation funding pediatric cancer research across the country and worldwide.

[Read More](#)



Get Involved

Mattie Miracle is requesting your help! Please donate candy and other snack items, so that we



**VIRTUAL
CANDY & ITEM DRIVE**

can continue to stock our [free Snack and Item Carts](#) at hospitals. These Carts are considered a life saver by families who are caring for a child with cancer or other life threatening illness. Our hospital Carts service **2,500 families** a year.

After a decade of successful in-person Candy Drives, we have made the difficult decision to transition to an all virtual event. Hospitals have requested that candy remain in its vacuum sealed bags, with its manufacturer's expiration date. Therefore, the safest way to meet these requirements is to use an Amazon Item Wish List.

You can participate in our **Candy and Item drive from anywhere in the USA**. Please view our Amazon wish list, We ask that all items be received by **November 15, 2021**.

[Wish List](#)

Mattie Miracle Cancer Foundation
www.mattiemiracle.com



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